

# CHARLES DAVENPORT

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## **Portfolio**

## **LinkedIn Profile**

4831 SW Hamilton St.  
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United States

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## **PROFILE**

Digital Copywriter with five years of experience crafting engaging copy for business campaigns. Crafts project-specific content and leverages SEO knowledge to drive exposure. Excellent research and fact-checking skills with expertise in image and video content integration.

## **EXPERIENCE**

### **Freelance Copywriter and Digital Marketer — 2018-Present**

Five years of freelance work writing SEO-based content. A sampling of some of the companies I have worked in that time include:

- Word Agents
- eZedia
- BKA Content
- Cheat Sheet War Room
- The Good Men Project
- Key Content
- Steady Content
- More Than Writers

### **Small Business Owner and Operator - 2005-2018**

I have experience starting and managing four small businesses, which included a blow dry bar, a nightclub, and a professional hockey team. Utilizing my diverse background in different areas of ownership, I transitioned to a career in Digital Marketing, Advertising, and Content Creation. With this perspective, I can create compelling messages that produce results for businesses.

## **SKILLS**

- Copywriting and web content creation
- SEO Strategies to create a consistent tone and maximize optimization
- Proofreading and Editing to ensure voice and brand adherence
- Deadline Adherence
- Project Management, including incorporating client feedback for revisions
- Website Development and Maintenance
- Blog Post Creation

## **EDUCATION**

**Udacity - Nanodegree in Digital Marketing**

**Blackford Centre - Copywriting Certificate**

**San Diego State University, San Diego, CA - B.A. in English**